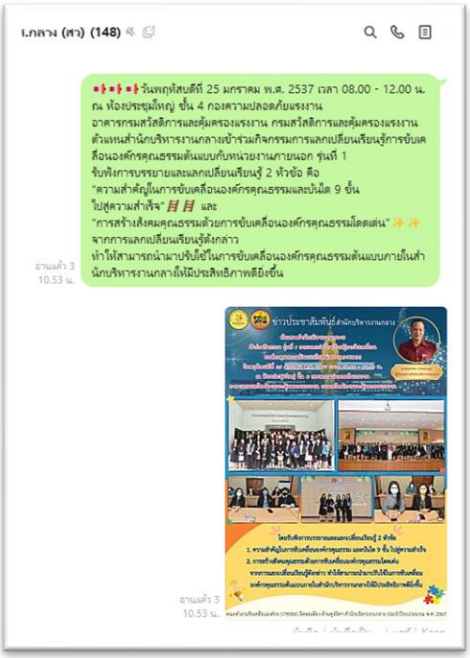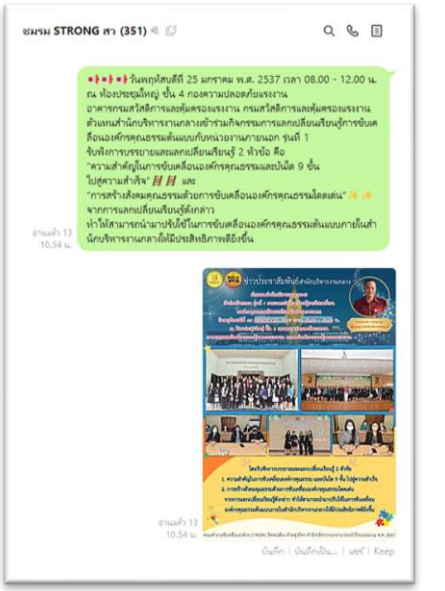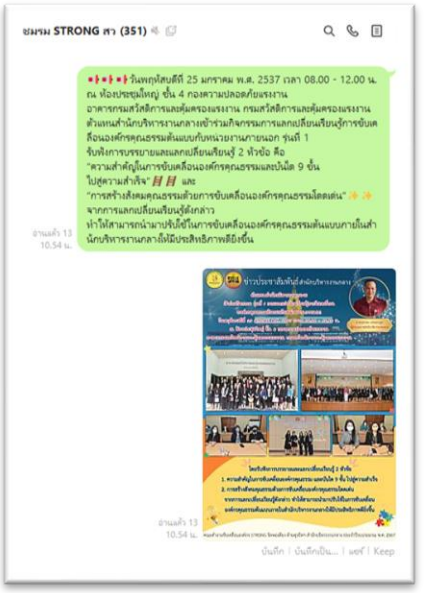เผยแพร่ประชาสัมพันธ์